

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Media Strategies - VA**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
956143-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Shea-Porter/D/Congress	candidate	12166

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	956143	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	6a Daybreak	6-7a	-- 1- 1--	:30	2	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-- 1- 1--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/03/12	6:29 AM	6a Daybreak	6-7a	:30	CSP1204H	\$1,400.00 NM
2	WMURF		10/05/12	6:14 AM	6a Daybreak	6-7a	:30	CSP1205H	\$1,400.00 NM
2	10/02/12	10/08/12	Good Morning America	7-9a	1111---	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	1111---	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		10/02/12	8:59 AM	Good Morning America	7-9a	:30	CSP1204H	\$550.00 NM
4	WMURW		10/03/12	8:55 AM	Good Morning America	7-9a	:30	CSP1204H	\$550.00 NM
2	WMURTh		10/04/12	8:41 AM	Good Morning America	7-9a	:30	CSP1205H	\$550.00 NM
3	WMURM		10/08/12	7:55 AM	Good Morning America	7-9a	:30	CSP1205H	\$550.00 NM
3	10/07/12	10/07/12	7a Weekend Daybreak	7-9a	----- 1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	----- 1	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		10/07/12	7:13 AM	7a Weekend Daybreak	7-9a	:30	CSP1205H	\$400.00 NM
4	10/02/12	10/08/12	KELLY& MICHAEL LIVE I9AM-10AM		---- 1--	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	---- 1--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURF		10/05/12	9:49 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	CSP1205H	\$600.00 NM
5	10/02/12	10/08/12	KATIE	3-4P	-- 111--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	-- 111--	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		10/03/12	3:46 PM	KATIE	3-4P	:30	CSP1204H	\$250.00 NM
3	WMURTh		10/04/12	3:39 PM	KATIE	3-4P	:30	CSP1205H	\$250.00 NM
2	WMURF		10/05/12	3:48 PM	KATIE	3-4P	:30	CSP1205H	\$250.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
956143-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12166	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/08/12	KATIE Class of Time - Pre-emptible with notice	3-4P	-- 111--	:30	3	\$250.00	NM
6	10/02/12	10/08/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	111----	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12   10/08/12    111----                    3                \$250.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									
1 WMUR Tu    10/02/12    4:45 PM    ELLEN EF                      4PM-5PM                :30    CSP1204H                \$250.00    NM									
3 WMUR W    10/03/12    4:38 PM    ELLEN EF                      4PM-5PM                :30    CSP1204H                \$250.00    NM									
2 WMUR M    10/08/12    4:37 PM    ELLEN EF                      4PM-5PM                :30    CSP1205H                \$250.00    NM									
7	10/02/12	10/08/12	News 9 at 5 Class of Time - Fixed Non Pre-emptible	5-6p	- 11- 1--	:30	3	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12   10/08/12    - 11- 1--                    3                \$1,400.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									
3 WMUR Tu    10/02/12    5:57 PM    News 9 at 5                      5-6p                      :30    CSP1204H                \$1,400.00    NM									
1 WMUR W    10/03/12    5:29 PM    News 9 at 5                      5-6p                      :30    CSP1204H                \$1,400.00    NM									
2 WMUR F    10/05/12    5:36 PM    News 9 at 5                      5-6p                      :30    CSP1205H                \$1,400.00    NM									
8	10/02/12	10/08/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	1- 111--	:30	4	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12   10/08/12    1- 111--                    4                \$2,700.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									
3 WMUR W    10/03/12    6:28 PM    News 9 at 6                      6-7p                      :30    CSP1204H                \$2,700.00    NM									
1 WMUR Th    10/04/12    6:14 PM    News 9 at 6                      6-7p                      :30    CSP1205H                \$2,700.00    NM									
4 WMUR F    10/05/12    6:15 PM    News 9 at 6                      6-7p                      :30    CSP1205H                \$2,700.00    NM									
2 WMUR M    10/08/12    6:29 PM    News 9 at 6                      6-7p                      :30    CSP1205H                \$2,700.00    NM									
9	10/02/12	10/08/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	- 1- 11--	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12   10/08/12    - 1- 11--                    3                \$1,100.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									
1 WMUR Tu    10/02/12    7:28 PM    Chronicle NH                      7-730p                      :30    CSP1204H                \$1,100.00    NM									
2 WMUR Th    10/04/12    7:10 PM    Chronicle NH                      7-730p                      :30    CSP1205H                \$1,100.00    NM									
3 WMUR F    10/05/12    7:29 PM    Chronicle NH                      7-730p                      :30    CSP1205H                \$1,100.00    NM									
10	10/02/12	10/08/12	INSIDE EDITION AC Class of Time - Pre-emptible with notice	730-8p	- 11----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12   10/08/12    - 11----                    2                \$700.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									
2 WMUR Tu    10/02/12    7:56 PM    INSIDE EDITION AC                      730-8p                      :30    CSP1204H                \$700.00    NM									
1 WMUR W    10/03/12    7:55 PM    INSIDE EDITION AC                      730-8p                      :30    CSP1204H                \$700.00    NM									
11	10/07/12	10/07/12	666 Park Avenue Class of Time - Pre-emptible with notice	10-11p	----- 1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12   10/08/12    ----- 1                    1                \$2,500.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									
1 WMUR Su    10/07/12    10:39 PM    666 Park Avenue                      10-11p                      :30    CSP1205H                \$2,500.00    NM									
12	10/02/12	10/08/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	- 11----	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12   10/08/12    - 11----                    2                \$1,100.00									
Spots: # Ch    Day    Air Date    Air Time    Description                      Start/End Time    Length    Ad-ID                      Rate    Type									

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956143-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	12166	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/02/12	10/08/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	- 11 - - - -	:30	2	\$1,100.00	NM
Ad-ID									
1	WMUR Tu	10/02/12	11:34 PM News 9 at 11	11-11:35p		:30	CSP1204H	\$1,100.00	NM
2	WMUR W	10/03/12	11:23 PM News 9 at 11	11-11:35p		:30	CSP1204H	\$1,100.00	NM
13	10/02/12	10/08/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	- 1 - 1 - - -	:30	2	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- 1 - 1 - - -	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR Tu		10/02/12	5:55 AM	5a Daybreak	5-6a	:30	CSP1204H	\$700.00 NM
2	WMUR Th		10/04/12	5:14 AM	5a Daybreak	5-6a	:30	CSP1205H	\$700.00 NM
14	10/02/12	10/08/12	The View Class of Time - Fixed Non Pre-emptible	11-12p	- 1 - - - - -	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- 1 - - - - -	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR Tu		10/02/12	11:29 AM	The View	11-12p	:30	CSP1204H	\$600.00 NM
15	10/02/12	10/08/12	News 9 at Noon Class of Time - Fixed Non Pre-emptible	12-1230p	- - - - 1 - -	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- - - - 1 - -	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR F		10/05/12	12:24 PM	News 9 at Noon	12-1230p	:30	CSP1205H	\$650.00 NM
16	10/03/12	10/03/12	Middle/Neighbors Class of Time - Fixed Non Pre-emptible	8-9p	- - 1 - - - -	:30	1	\$4,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- - 1 - - - -	1	\$4,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR W		10/03/12	8:46 PM	Middle/Neighbors	8-9p	:30	CSP1204H	\$4,200.00 NM
17	10/08/12	10/08/12	6a Daybreak Class of Time - Pre-emptible with notice	6-7a	1 - - - - -	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	1 - - - - -	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR M		10/08/12	6:41 AM	6a Daybreak	6-7a	:30	CSP1205H	\$700.00 NM
18	10/07/12	10/07/12	6p News 9 Weekend Class of Time - Pre-emptible with notice	6-7p	- - - - - S	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	- - - - - S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR Su		10/07/12	6:11 PM	6p News 9 Weekend	6-7p	:30	CSP1205H	\$800.00 NM
19	10/06/12	10/06/12	Weekend GMA Class of Time - Pre-emptible with notice	9-10a	- - - - - 1 -	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/02/12	10/08/12	- - - - - 1 -	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR Sa		10/06/12	9:48 AM	Weekend GMA	9-10a	:30	CSP1205H	\$400.00 NM

Total Spots 37

Gross Total \$40,650.00

DUPLICATE

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**Payment Terms 30 Days**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
956143-1	10/14/12	October 2012	10/01/12 - 10/08/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Shea-Porter/D/Congress	candidate	12166

<u>Agency Commission</u>	<b>\$6,097.50</b>
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<u>Net Amount Due</u>	<b>\$34,552.50</b>
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